

Woodworking Enthusiasts

Total Universe: 31,719,972
Base Rate: \$85.00/M

Description Summary

Build your marketing campaign from the ground up! Our woodworking enthusiasts database gives you access to consumers who enjoy working with their hands and building things. These consumers are known as responsive prospects who subscribe to many hobby-related subscriptions, love receiving discounts and coupons on equipment, and overall have a desire to learn more information about their craft. Get the most accurate data on the market by utilizing our Woodworking Enthusiasts mailing list!

How Our Data Is Compiled

Our Woodworking Enthusiasts Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2016, 957 woodworking degrees were earned in the U.S.
- Woodworking hobbyists spend about \$3.32 billion in the U.S. each year on their craft

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: woodworking machinery and equipment, DIY magazines and subscriptions, mobile apps, automobiles, travel, insurance, entertainment, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Dwelling Type

Ethnicity
Income
Hobbies & Interests
Lifestyle

Occupation
Marital Status
Presence of Children
Buying Habits
Vehicle Owned

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899